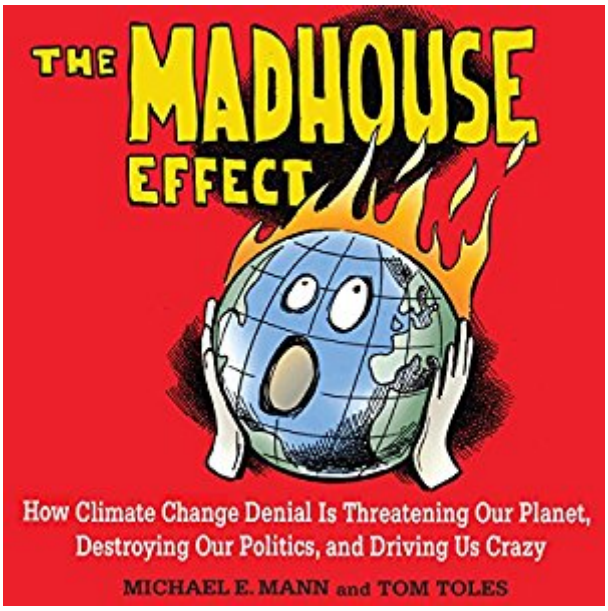
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The Madhouse Effect: How Climate Change Denial Is Threatening Our Planet, Destroying Our Politics, And Driving Us Crazy



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Synopsis

The award-winning climate scientist Michael E. Mann and the Pulitzer Prize-winning political cartoonist Tom Toles have been on the front lines of the fight against climate denialism for most of their careers. They have witnessed the manipulation of the media by business and political interests and the unconscionable play to partisanship on issues that affect the well-being of billions. The lessons they have learned have been invaluable, inspiring this brilliant escape hatch from the madhouse of the climate wars. The Madhouse Effect portrays the intellectual pretzels into which denialists must twist logic to explain away the clear evidence that human activity has changed Earth’s climate. Mann’s expert skills at science communication aim to restore sanity to a debate that continues to rage against widely acknowledged scientific consensus. The synergy of these two climate science crusaders enlivens the gloom and doom of so many climate-themed books, and may even convert die-hard doubters to the side of sound science.

Book Information

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Customer Reviews

Our Fellowship bought 9 copies because we wanted members to understand the origin of climate change denial. This book is a rational discussion of the issue without a long list of sources and documentation. It is written by a man who understands science and a cartoonist who understands BS.An easy read for most readers.

This book is everything i asked for. Before this book i genuinely thought that scientists were not sure

about climate change but this book showed me how wrong that view was. It also provides a lot of facts and the time is generally humorous so it isn't a dry read if that's a problem to some readers

Overall a great and interesting read. Very accessible to a typical reader (i.e. not overly technical), and offers good advice for understanding and dealing with those that deny the overwhelming scientific consensus.

Climate change which rapidly occurs at present times is caused by the human activity, namely burning the fossil fuels at an unprecedented scale which leads to the increase of the concentration of the carbon dioxide in the Earth's atmosphere. This is an established scientific fact, supported by massive amount of evidence and decades of research. Yet, in the public sphere, and in political discourse one often encounters denial and rejection of that fact. Why? This short book, helps to answer this important question. It is written by Michael Mann, a renowned American climatologist, known best for his 'hockey stick' graph and Tom Toles, the Washington Post editorial cartoonist.The book starts with the general description of what the Science is really about. It explains in general terms how the scientific process works and what is real scientific skepticism as opposed to the purported 'skepticism' of the climate change deniers. In the following chapter the basics of climate change are explained in very simple terms. For readers not familiar with the subject, and not well versed in science, the level of details is sufficient, for those who would like to know little bit more it is best to consult other references, like another excellent book by Prof. Mann 'Dire predictions'. The book then explains as to why everybody should care and be concerned about climate change, as this is the biggest challenge that the humanity has ever faced in its history. But the most interesting part of the book in my opinion are the chapters about political and financial reasons for climate change denial. 'Follow the money' one should say. Two short chapters uncover the motives behind the vehement denial of the climate science despite the overwhelming evidence. The denial is practically manufactured by the people with interests in fossil fuel industry, for which the scientific findings are very inconvenient. Big money is thrown into antiscientific propaganda, with the sole purpose to inject doubt into the society as to whether the climate change is real and what are its causes. The Authors do not shy away from giving names of specific people who are behind this propaganda machinery. The following chapter talks about the potential dangers and limitations of the climate geoengineering, in summary there are no simple solutions that can fix the problem. The strong limitation of the greenhouse gases emissions is the only viable path forward. The book closes with somewhat more optimistic note, as to what everybody can or should do to fight this

global problem.This is an excellent book, short and concise but not simplistic. The illustrations are very good, and to the point. They make is somewhat easier to swallow otherwise a very somber and sad topic. Whether you know something or not about climate change you should read this book.

If you want some real facts about the climate change situatation, you must read this book,

Easy to read and interesting. Everyone should read this book.

Great book.

This book should be required reading for every government and business policy maker in the world. It explains, in language understandable by an average person, the nature of the crisis, the shameful history of denial and propaganda by greedy corporations, and possible solutions.

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